

## SBA INFORMATION

Small Disadvantaged  
Business

## CONTACT US

Bella Lane

CEO/President

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## CAGE & UEI

CAGE: 919M9

UEI: NTJDR3FTPP67

## NAICS CODES

541810 Advertising Agency

541613 Marketing Consulting

541820 PR Agency

541611 Administrative

Management and General

Management Consulting Services

## GOVERNMENT VEHICLES

SBD

8a (Pending)

WOSB (Pending)

## WHY BLD

- 50+ Years of Experience
- Leadership including Senior
- Executive Service level
- Competitive Prices
- 100% Client Satisfaction
- Responsiveness and Adaptability
- Excellent Past Performance

## CORE COMPETENCIES

- Advertising
- Digital Marketing
- Public Relations
- Branding
- Digital Asset Management
- Marketing Insights/Strategy
- Mobile/Web Development
- Project Management
- Social Media Marketing



Established in 2018, BLD Online Solutions (BLD) is a Women Owned Small Disadvantage Business dedicated to expertly serving our clients. Headquartered in the Metro Atlanta area, with an office in the Washington DC metro area. We are a creative Advertising Marketing and PR agency. We forge partnerships with our clients to assess their needs and develop the methods, tools, and techniques to successfully meet their advertising, marketing, and public relations goals. We are committed to excellence by creating innovative solutions for our clients.

Our collective knowledge and experience provide leadership and strategic direction within the practice areas we serve.

## Services Offered

We provide digital communications, online advertising and digital asset management solutions for companies, non-profits, and government entities, through a team of highly experienced leaders, strategists, writers, designers, developers, programmers, and animators. Our portfolio of services includes:

- Advertising • Digital Marketing • Public Relations • Social Media Marketing
- Data-Driven Insights • Digital Asset Management • IT/Digital Project Management

## Corporate and State Government Experience

Our campaigns served commercial clients, nonprofit entities, and local and federal government partners. During one of our GA state projects "DeKalb Care's Initiative," we launched a website, created a targeted branding, and messaging campaign. This program encouraged and tracked their parents' volunteer activities in the public schools across the county. We were also honored to develop and launch the African America Studies website for Emory University. Our team leadership has experience working in the federal government. Our CEO has spent more than 30 years working as an Advertising and Marketing executive serving more than 500 clients. She is currently serving on the National Association of Small Business Association Leadership Council.

Below is a list of some of the clients we have worked with over the years:

